



"I don't know of a better way for retailer and fishermen to talk to each other one-on-one."

JON SPELZ, Co-Owner Wild Salmon Seafood Market

WILD SEAFOOD EXCHANGE
Bringing fishermen, restaurants and retailers together since 2004
www.WildSeafoodExchange.com

MARCH 20, 2013 • Newport, Oregon **Best Western Plus – Agate Beach Inn**

Now in its 11th year of promoting the West Coast Wild Seafood industry, Wild Seafood Exchange is taking to the road.

Wild Seafood Exchange has evolved from a focus on direct marketing exclusively to include branding and distribution of wild seafood as well as legislative and regulatory issues.

This March we will convene in Newport, Oregon.

We invite you to join your colleagues from the Columbia River and coastal fishing communities as we discuss issues that affect the independent commercial fishermen along the coast.

Produced in collaboration with Sea Grant, Wild Seafood Exchange is the only commercial fishing conference specifically aimed at the independent commercial fishing fleet.

We hope you will join us in Newport.

Here's what some 2012 participants are saying about Wild Seafood Exchange:

"All the information I could have asked for. A real class event. We'll be back next year!"
Guy Lutz
F/V Jessica A, Newport, OR

"Great work on a well-organized and engaging event! The caliber of the participants and the format allowed for an informative and interactive discussion. Meeting such nice and interesting people was definitely an unexpected bonus."
Izetta Chambers
F/V Bluebird, Naknek, AK

"I very much enjoyed this year's Wild Seafood Exchange. It was a valuable networking forum. We were able to set up appointments with several fishermen onsite with whom we hope to do business."
Russ Casteel
Director of Meat & Seafood, Haggen, Inc.

"I was very impressed with the Wild Seafood Exchange! Riley [Starks, the Willows Inn] and I both met some good contacts."
Dave Hansen
Owner, Lummi Island Wild

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