

PORT OF NEWPORT MINUTES

September 24, 2019

Commission Work Session

This is not an exact transcript. The audio of the session is available on the Port’s website.

Agenda Item

Audio

Time

0:00

I. CALL TO ORDER

Commission President Sara Skamser called the Commission Work Session of the Port of Newport Board of Commissioners to order at 6:01 pm at the South Beach Activities Room, 2120 SE Marine Science Drive, Newport, Oregon.

Commissioners Present: Sara Skamser (Pos. #2), President; Gil Sylvia (Pos. #3); Jeff Lackey (Pos. #4); and Jim Burke, Vice President (Pos. #5). Walter Chuck (Pos. #1), Secretary/Treasurer, was absent.

Management and Staff: Paula J. Miranda, General Manager; Aaron Bretz, Director of Operations; Mark A. Brown, Director of Finance & Business Services; and Karen Hewitt, Administrative Supervisor.

Members of the Public and Media: Representative David Gomberg, Oregon Legislature; Angela Nebel, Summit Public Relations; Jim Cline, Rogue; Doug Cooper, Hampton Lumber; Evan Hall, Rondys Inc.

**II. PORT OF NEWPORT NEWSLETTER
ANGELA NEBEL, SUMMIT PUBLIC RELATIONS STRATEGIES LLC**

0:11

Skamser introduced the topic and referred to the documents included in the Meeting Packet. Miranda summarized the material, and said this was being brought back for discussion as the Port was moving forward with the newsletter. She said she had met with Angela Nebel about some newsletter possibilities. Nebel said she was working on producing the newsletter, and reviewed the memo submitted and included as an addendum to the Meeting Packet. She said a goal of the printed newsletter would be to build community awareness of what the Port was doing and ultimately build an electronic following. She mentioned possible content and said she was also open to suggestions. Sylvia commented positively on the proposal and the link to the Strategic Business Plan. Burke and Lackey also expressed support for the strategy and the value of getting out the Port’s stories. Miranda confirmed that the current contract with Summit Public Relations is for one year, at the end of which an evaluation would be made and consideration for continuing a contract would be given. As for suggestions from the Commission on newsletter items, Miranda asked that the Commission email suggestions to her, and she would be working with Nebel. The Commission provided authorization to continue with the newsletter by consensus.

III. PUBLIC COMMENT

18:56

There was no public comment.

IV. ADJOURNMENT

19:00

Having no further business, the meeting adjourned at 6:21 pm.

ATTESTED:

Sara Skamser

Sara Skamser, President

Walter Chuck

Walter Chuck, Secretary/Treasurer