PRESENTATION OF THE REPLACEMENT OF THE VESSEL

F/V CHELSEA ROSE



WE ARE THE FRESHEST SEAFOOD ON THE DOCK

For over 12 years, the Historic Chelsea Rose has been supporting local fishermen and providing local, sustainable, and fresh seafood to the public. We are the heartbeat of the docks in the summer, from our skiff hauling fish from local vessels all day to serving the crowds of hungry seafood lovers, Chelsea Rose Seafood has earned its place as a Newport destination and an icon for fresh and affordable product year round. We are known for our "showcase filets" and impeccable service. Our facebook page flaunts almost 2000 followers, we keep a customer calling list of over 600 and growing, we work yearly with the local "Shop the Dock" outreach in cooperation with Oregon Sea Grant, we participate with the Oregon Coast Aquarium "Tuna Day", and are known contributors and sponsors to many other local events and groups including but not limited to Newport Fishermen's Wives and Oregon Albacore and Salmon Commissions.

OLD VESSEL TO NEW VESSEL

THE CHELSEA ROSE IS A 106 YEAR OLD FISHING VESSEL THAT SITS AT PORT DOCK 3. IN 2003, THE VESSEL WAS IN A TERRIBLE STATE WHEN CODY BOUGHT THE BOAT AND BEGAN A COMPLETE OVERHAUL. THE VESSEL NEARLY SANK MANY TIMES AND THE RESTORATION INCLUDED REMOVING THE DETERIORATED ENGINE TO REDUCE POLLUTION TO THE PORT. THE CHELSEA ROSE IS NOW THE OLDEST VESSEL IN THE HARBOR AND ONE OF THE MOST WELL KNOWN AND PHOTOGRAPHED ALL DUE TO THE EFFORTS AND VISION OF CODY.

THE HISTORIC FISHING VESSEL CHELSEA ROSE IS IN ITS LAST YEAR AS A FISH-SELLING STOREFRONT. IN AN EFFORT TO KEEP THE NAME AND TRADITION ALIVE, OWNER CODY CHASE IS PROPOSING TO THE PORT OF NEWPORT TO RETIRE HIS CURRENT VESSEL AND BUILD A NEW CHELSEA ROSE PLATFORM IN ITS LONGSTANDING LOCATION. OUR PLAN IS TO USE PIECES OF THE F/V CHELSEA ROSE TO BUILD A NEW BOATHOUSE-LIKE OPERATION PROVIDING MORE ROOM, REDUCING MAINTENANCE, AND ELIMINATING ALL WORRIES OF A DETERIORATING BOAT POSSIBLY SINKING.

WE ARE WORKING WITH PORT OF TOLEDO AND A LOCAL ARCHITECT TO DRAFT A NEW DESIGN THAT WILL APPEAL TO EVERYONE INCLUDING THE PORT OF NEWPORT. THIS IS A WORK IN PROGRESS. WE WILL BE INVESTING HEAVILY INTO THIS PROJECT AND NEED IT COMPLETED BY OUR NEXT FISH BUYING AND SELLING SEASON OF JUNE 2017.

LOCAL IMPACT

THE CHELSEA ROSE SUPPORTS MANY LOCAL FAMILIES AND HAS
BUYERS FROM MANY OF THE WEST COAST STATES. PEOPLE TRAVEL
FROM ALL OVER OREGON TO BUY FRESH LOCAL SEAFOOD. WE'VE
HAD CUSTOMERS TRAVEL FROM WASHINGTON, CALIFORNIA, ARIZONA
AND IDAHO TO PURCHASE FRESH CAUGHT DUNGENESS CRAB AND
FISH.

OVER THE LAST TWO YEARS, WE HAVE PURCHASED FRESH SEAFOOD FROM OVER 60 LOCAL FISHING VESSELS. THESE PURCHASES INCLUDE 46,588 LBS OF DUNGENESS CRAB, 16,245 LBS OF SALMON, AN AMAZING 333,398 LBS OF ALBACORE TUNA, AND 21,933 LBS OF OTHER VARIOUS FISH. THIS IS A TOTAL OF 418,164 LBS OF LOCAL SEAFOOD PASSING THROUGH THE CHELSEA ROSE STORE FRONT. OUR IMPACT ON THE LOCAL FISHERIES IS OBVIOUSLY SUBSTANTIAL. WE FEEL THE NEED FOR THE PRESENCE OF CHELSEA ROSE SEAFOOD TO CONTINUE OPERATING WITHIN OUR LOCAL FLEET AND ECONOMY IS ESSENTIAL.

A NEW DESIGN WILL ALSO ALLOW US TO EXPAND AND MODIFY OUR
OPERATION FOR OUR INCREASING GROWTH OF YEARLY DOCK SALES
AND STREAMLINE OUR CURRENT STORAGE CAPACITIES. WE HAVE
PROVEN OUR SUCCESS AS A REPUTABLE BUSINESS AND HOPE TO CONTINUE THIS
IN FUTURE PLANS OF A CLEAN AND ATTRACTIVE STOREFRONT.